E-COMMERCE in Europe 2021

Country	Domain	Language / currency	Population	Internet users	Online purchases 2020
Switzerland	.ch	multi / CHF	8,5 million	88%	10%
Germany	.de	german / EUR	83 million	76%	20%
Norway	.no	Norwegian / NOK	5,3 million	98%	15%
Sweden	.se	Swedish / SEK	10,2 million	93%	16%
Finland	.fi	Finnish / EUR	5,5 million	95%	16%
Denmark	.dk	Danish / DKK	5,8 million	98%	14%
Poland	.pl	Polish / PLN	38 million	79%	8%
Estonia	.ee	Estonian / EUR	1,3 million	90%	12%
Latvia	.lv	Latvian / EUR	1,9 million	85%	10%
Lithuania	.lt	Lithuanian / EUR	2,8 million	81%	10%
Russia	.ru	Russian / RUB	145 million	59%	11%
Belarus	.by	Belarusian / BYR	9,4 million	75%	4%
Ukraine	.ua	Ukrainian / UAH	44,3 million	53%	5%
Moldova	.md	Moldavian / MDL	2,6 million	71%	5%
Hungary	.hu	Hungarian / HUF	9,6 million	79%	6%
Romania	.ro	Romanian / RON	19,4 million	77%	8%
Bulgaria	.bg	Bulgarian / BGN	7 million	71%	5%
Belgium	.be	multi / EUR	11,5 million	90%	9%
Netherlands	.nl	multi / EUR	17,3 million	95%	11%
Ireland	.ie	English / EUR	5 million	84%	15%
Great Britain	.co.uk	English / GBP	66 million	95%	29%
France	.fr	French / EUR	67 million	89%	13%
Spain	.es	Spanish / EUR	47 million	87%	6%
Portugal	.pt	Portuguese / EUR	10,3 million	75%	6%
Austria	.at	German / EUR	8,8 million	88%	9%
Italy	.it	Italian / EUR	60 million	81%	5%
Slovenia	.si	Slovenian / EUR	2,1 million	81%	6%
Czech Republic	.cz	Czech / CZK	10,5 million	87%	12%
Slovakia	.sk	Slovak / EUR	5,4 million	84%	8%
Croatia	.hr	Croatian / HRK	4,7 million	76%	5%
Bosnia & Herzegovina	.ba	multi / BAM	3,3 million	68%	5%
Serbia	.rs	Serbian / RSD	7 million	75%	6%
Albania	.al	Albanian / ALL	2,8 million	66%	5%
Greece	.gr	Greek / EUR	10,8 million	75%	11%
Turkey	.tr	Turkish / TRY	82 million	72%	5%
EU	.eu	multi	746,4 million	86%	9%

RETAILYS