

RETAILYS

HOW?
IT WORKS?

1 One2one consultation between a client and our omnichannel consultant - optimal omnichannel sale strategy is recommended

2 Structured data feed of client's inventory is provided (via API, XML ...)

3 Relevant sales channels for goods/services are selected - local e-shops, links to marketplaces like **amazon** **ebay**

4 3rd party applications integrated via API can be selected and used (payment services, accounting, invoicing, fulfilment, logistic, online marketing solutions...)

5 Client receives orders from different countries all over the world

6 Orders and payments from different sales channels managed in one system (access from PCs and mobile devices)

7 Shipping to final buyers handled by client's team or external fulfilment services provider

8 Key aspects of post-order customer relations (discounts, returns...) and communication (emailing, newsletters, social networks...) operated from one system



**GLOBAL
ONLINE
EXPANSION**

**RETAILYS
IMPLEMENTATION**



**SIGNIFICANT
INCREASE
OF REVENUES**